

Rules of the 2020 Selfie Contest "Change your way" **organised by IMS Luxembourg**

ARTICLE 1 – ORGANIZER

IMS Luxembourg, whose registered office is located at 33, rue du Puits Romain, L-8070 Bertrange, Luxembourg (hereinafter referred to as the "Organizer") is organising for the employees of its member organisations (members and associate members) a contest entitled 2020 Selfie Contest "Change your way" (hereinafter referred to as the "Contest") on the social network Twitter, the terms and conditions of which are defined in these regulations (hereinafter referred to as the "Rules").

This Contest is in no way sponsored or administered, directly or indirectly, by Twitter. Under no circumstances shall Twitter be held liable.

ARTICLE 2 – REGULATORY APPROVAL

Participation in the Contest is subject to full and complete acceptance of these Rules. The participant must read and accept without reservation the Rules and the principle of the Contest prior to participation. Any person who violates one or more of the Rules will be excluded from the Contest without the possibility of winning the prize.

ARTICLE 3 – CONTEST PRINCIPLE

The purpose of the Contest is to allow participants to illustrate sustainable mobility and transport by publishing a picture of themselves (selfie) with the sustainable and ecological means of transport of their choice on the social network Twitter, and thus try to win an electric bicycle.

The picture must be posted together with the hashtag # of the employer's name in order to identify the author of the post as an employee of an IMS member organization as well as with the hashtags #ims #mobilityweek #changeyourway which will identify the post as participating in the IMS contest.

The Contest takes place from September 16th, 2020 to September 22nd, 2020 during the European Mobility Week. The picture must be taken in Luxembourg, in the employee's country of residence or in the country in which the employee is located at the time of participation in the Contest.

ARTICLE 4 – PARTICIPATION TERMS

Participation in the Contest is free of charge and open to any natural person over the age of majority working at the time of the Contest for a member organisation of the IMS network (members and associate members) with the exception of IMS employees who have participated in the organisation or running of the Contest.

<https://imslux.lu/eng/qui-sommes-nous/les-membres>

<https://imslux.lu/eng/qui-sommes-nous/membres-associes>

The participants in the Contest must be the authors of the picture they submit and declare, by their participation, that they have all rights of reproduction, distribution and communication associated with the submitted picture, including in the case that it is selected as the winning picture.

Each Participant agrees not to engage in any conduct that may be harmful to his/her health or that of others or that is contrary to the laws in force in connection with his/her participation in the Contest.

The Organizer reserves the right to refuse any contribution of:

- Violent, abusive, defamatory, libellous, discriminatory, sexist, or pornographic nature
- Inciting, promoting or adopting behaviour contrary to the laws and regulations in force in the Grand Duchy of Luxembourg
- Contrary to morality and/or public order and/or regulations and legislation or endangering the participant or his entourage.

It is understood that the Organiser declines all responsibility in the event of non-compliance with this commitment. Any post that is incomplete or does not comply with the conditions specified in these Rules may be refused by the Organiser.

ARTICLE 5 – SELECTION AND INFORMATION OF THE WINNER

The winning Participant (hereinafter referred to as the “Winner”) will be the one whose photo posted between September 16th, 2020 and September 22nd, 2020 on the social network Twitter will have counted the most “like” during that period on Twitter. The Winner will be informed of the result by a message published on the official social network accounts of IMS, which will then be confirmed by an email message addressed to the Winner. No information, in whatever form, shall be sent to the other Participants who have not been designated as Winner.

ARTICLE 6 – PRIZE

The Winner will receive a prize in the form of a new electric bicycle worth €2,900.

The prize awarded to the Winner is non-transferable. It may not be exchanged, refunded nor transferred in any form or for any reason, even at the request of the Winner. Under no circumstances may the prize be the subject of a trade-off. It is not interchangeable for another prize and may not give rise to a request for the Luxembourg government's mobility subsidies.

The prize will only be made available to the Winner. The Organiser may choose freely between the methods of making the Prize available.

The Organiser cannot be held responsible for the delay in making the prize available or the lack of availability of the prize, in the event of loss or deterioration of the latter by any transport or delivery service provider. It is reminded that any incidental expenses relating to the prize or any general expenses related to taking possession of the prize (travel expenses, transport costs, accommodation costs, ...) will remain the responsibility of the Winner.