

BEHIND YOUR STYLE

IN PERSON & LIVESTREAM EVENT

26 OCTOBER 2023

#LSF2023

Elisabeth Adams, Awareness Campaign Manager “Rethink your Clothes”, Caritas Luxembourg

With a doctorate in art history, a career in the financial center and an entrepreneurial spirit, Elisabeth Adams has been in charge of the Rethink your Clothes campaign at Caritas since May 2023. Rethink your Clothes is an awareness-raising campaign about the problems that arise from the over-consumption of fashion. She also manages Lèt'z Refashion, a shop for upcycled garments and a platform for workshops and like-minded people.

Avec un doctorat en histoire de l'art, une carrière dans le centre financier et un esprit entrepreneurial, Elisabeth Adams est en charge de la campagne "Rethink your Clothes" chez Caritas depuis mai 2023. "Rethink your Clothes" est une campagne de sensibilisation aux problèmes liés à la surconsommation de la mode. Elle gère également Lèt'z Refashion, un magasin de vêtements recyclés et une plateforme pour des ateliers et des personnes partageant les mêmes idées.