



**IMS LUXEMBOURG**  
Inspiring More Sustainability

.....  
Luxembourg's leading network for Corporate Responsibility  
.....

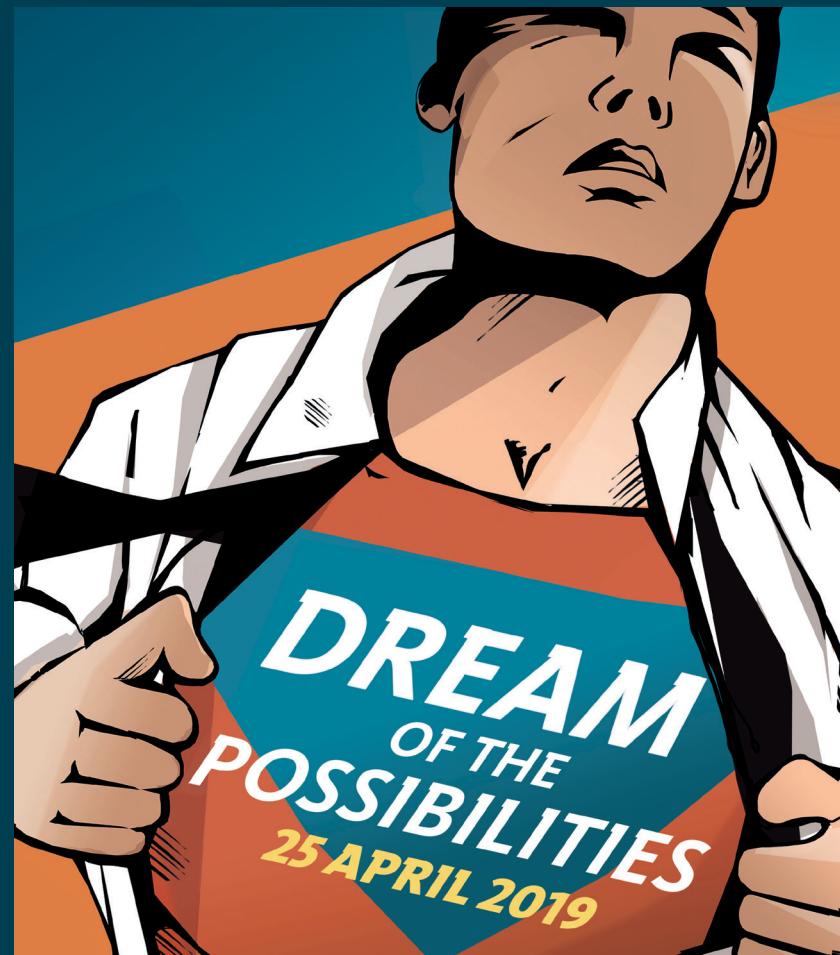
**WWW.IMSLUX.LU**  
#LSF2019

# 2019 LUXEMBOURG SUSTAINABILITY FORUM



**IMS LUXEMBOURG**  
Inspiring More Sustainability

PROGRAM



**CERCLE CITÉ  
LUXEMBOURG**

GOLD EVENT  
PARTNERS



SILVER EVENT  
PARTNERS



OFFICIAL EVENT  
PARTNERS



EN PARTENARIAT  
AVEC



LE GOUVERNEMENT  
DU GRAND-DUCHÉ DE LUXEMBOURG  
Ministère de l'Environnement, du Climat  
et du Développement durable

MEDIA  
PARTNER





**IMS LUXEMBOURG**  
Inspiring More Sustainability



New edition, new decor, same concerns and desire to shake people's minds. IMS is pleased to meet you again, always numerous and diligent, here at the Cercle Cité to question, learn, understand, discover, marvel, revolutionize and most importantly, act! As you know, this is the strength of the network, the power to set actions in motion, to mobilize, federate and amplify this strength that companies hold.

A rich program will today highlight the pressing issue of single-use plastics in Luxembourg. IMS has made it its trademark action and offers you the opportunity to get involved and be surprised by the many initiatives that have already taken off in order to permanently remove the ultradisposable from our daily lives.

Tangible results are also at the core of Science-Based Targets, which guide

companies and quantify their efforts to respond to the warning signal of the latest IPCC report. We therefore wanted to shed light on this topic that has never been discussed before in the Grand Duchy.

And with a constant duty of vigilance, we will speak today of a curse that we too often believe is not relevant to our country: over-indebtedness. Key figures and unsettling testimonies will show us that much remains to be done but solutions are emerging.

From a new point of view, the question of gender stereotypes will also be addressed, placing us at the heart of our deepest convictions and their curious origins.

Enough to blow some fresh air into the discussions!

**Christian Scharff**  
Co-founder and President  
IMS Luxembourg

# PROGRAM

13h30

RECEPTION OF PARTICIPANTS

13h30 - 19h00

EXHIBITION

PLASTIC POLLUTION - 2 EXHIBITIONS TO DISCOVER

EXHIBITION 1

FOR SOME MINUTES OF USE

Ultra-plastic in facts and figures.

EXHIBITION 2

WASHED UP

Eco-artistic exhibition by Alejandro Durán

13h45 - 14h00

IN ENGLISH/FRENCH\*

MAIN ROOM

OPENING OF THE 2019 EDITION

Opening  
speech

Nancy Thomas, Director, IMS Luxembourg,  
Lydie Polfer, Mayor, Ville de Luxembourg,  
Hans Daems, Chair of the Board of Directors, CSR Europe

14h00 - 15h00

IN ENGLISH/FRENCH\*

MAIN ROOM

ZERO SINGLE-USE PLASTIC

OFFICIAL CEREMONY

Change has begun!

Leading personalities, CEOs  
who signed the Zero Single-Use  
Plastic Manifesto are invited on  
stage alongside the Minister  
Carole Dieschbourg  
to say stop to single-use  
plastic pollution

CHOOSE  
TO REFUSE !!

15h00 - 15h30

BAR FOYER

NETWORKING BREAK

15h30 - 16h30

IN FRENCH\*

MAIN ROOM

ROUND-TABLE

GENDER EQUALITY

IN COMPANIES

CLICHÉS AND OTHER MISLEADING IMAGES

Did you say  
stereotypes?  
Decoding and  
astonishing  
analysis

15h30 - 16h30

IN FRENCH

AUDITORIUM CITÉ

Concretes solutions

More than 10 guests, actors in  
Luxembourg present  
alternatives to disposable  
plastic.

TV STUDIO SET

ULTRA-DISPOSABLE PLASTIC

HOW CAN WE DO WITHOUT IT?

16h30 - 17h00

BAR FOYER

NETWORKING BREAK

16h30 - 17h00

EXHIBITION

WASHED UP - GUIDED TOUR BY THE ARTIST

By invitation, only for Zero Single-Use Plastic ambassadors

17h00 - 18h00

IN ENGLISH\*

MAIN ROOM

It is time to act in coherence  
with what science tells us!  
How high should companies  
set their objectives?

ROUND-TABLE

TIME FOR SCIENCE-BASED ACTION !!

COMPANIES SETTING CLEAR TARGETS TO GO LOW CARBON

17h00 - 18h00

IN FRENCH

AUDITORIUM CITÉ

A major social issue  
which is on the agenda of  
corporate responsibility  
of organizations.

TV STUDIO SET

OVER-INDEBTEDNESS

LUXEMBOURG ALSO CONCERNED

18h00 - 19h00

SALON BLEU



COCKTAIL - (Reserved to IMS members & VIP)

\* Translation into English or French will be provided for all conferences scheduled in the MAIN ROOM.

## EXHIBITION

## EXHIBITION 1

" FOR *SOME MINUTES* OF USE "

"Seahorse" Photo credit: Justin Hofman

The current era is definitely marked by the hand of Man, who made a dangerous immersion in the age of plastic. A world of plastic and especially, coupled with a culture of utradisposable. Some people already call it the Plasticene era, one of the characterizations of the Anthropocene.

Plastic, a wonderful invention of humanity that has made our daily lives easier, is indeed proving to be a time bomb. Its exponential production leads to fields and continents of waste. What's worse, over time, molecules break down into small particles that are spread in the air we breathe, in the food we eat and the water we drink. When we bring these colossal impacts back to the ephemeral use we have of these single-use plastics, it necessarily raises questions, because it is often only... for a few minutes of use.

THIS INSTRUCTIVE EXHIBITION EXPLORES THE ISSUES OF ULTRA-PLASTIC IN FACTS AND FIGURES

FREE ACCESS THROUGHOUT THE FORUM.

*Exhibition proposed by IMS in collaboration with The Plastic Pollution Coalition and with the support of the Ministry of Environment, Climate and Sustainable Development.*



## OPENING OF THE 2019 EDITION

## Welcome speech

**Nancy Thomas**

Director,  
IMS Luxembourg

**Lydie Polfer**

Mayor,  
Ville de Luxembourg

**Hans Daems**

Chair of the Board of Directors,  
CSR Europe

\* Translation into English or French will be provided in simultaneous for this session.



EXHIBITION 2  
**WASHED UP**

eco-artistic exhibition by Alejandro Durán

*Washed Up* is an environmental installation and photography project that transforms international rubbish dumped on the Caribbean coast of Mexico into aesthetic but disturbing works. He depicts a new form of colonization by consumerism, and the considerable impact of our culture of disposable products.

During this project, Alejandro Durán identified plastic waste from fifty-eight nations and territories on six continents that washed up on the Sian Ka'an coast, Mexico's largest protected federal reserve and a UNESCO World Heritage Site. He uses this international debris to create colourful and in situ sculptures that confuse the hand of Man and that of nature.

The alchemy of *Washed Up* lies not only in the transformation of a devastated landscape, but also in the project's potential to raise awareness and change our relationship to consumption and waste.

Mar (Sea), 2013



Derrame (Spill), 2010



Photo credit: Jenna Hofer



Algas (Algae), 2013

Born in Mexico City in 1974, Alejandro Durán is a multimedia artist based in Brooklyn, New York. Through photography, various installations and videos, his eco-artistic work examines the intersections between man and nature, revealing in particular the pervasive impact of consumer culture on the natural world. He received the En Foco's New Works Award 2011 and the Art With Me Tulum's Social Impact Award 2018. On the international scene, his work has been presented at the Fotografie Forum Frankfurt in Germany and at Mt. Rokko International Photography Festival in Japan.

ALEJANDRO DURÁN'S  
WORKS ARE AVAILABLE  
ON SALE AND  
THE PROFITS WILL  
BE ASSIGNED TO  
RAISING AWARENESS  
IN SCHOOLS AND  
CLEANING UP BEACHES  
IN THE FRAMEWORK  
OF THE WASHED-UP  
PROJECT.  
FOR ANY INFORMATION,  
PLEASE CONTACT IMS  
LUXEMBOURG.





## ZERO SINGLE-USE PLASTIC

*A key moment devoted to the immense challenge posed by single-use plastics*

### OFFICIAL CEREMONY

Change has begun! Leading personalities, CEOs who signed the Zero Single-Use Plastic Manifesto are invited on stage alongside the Minister for the Environment, Climate and Sustainable Development, Carole Dieschbourg, to show that it is possible to stop the use. Cups, straws, bags and other stirrer... these plastic products will no longer have their place in more than fifty organisations in the Grand-Duchy. An ambition that anticipates and even goes beyond the recent European Union directive. Find out which companies have decided to stop buying and distributing single-use plastics by 2020.

An unprecedented impulse in the face of an unprecedented challenge.

- **Great Witness : Alejandro Durán**, the testimony of an artist - *Our culture of ultra-disposable*
- **Nancy Thomas**, Director, IMS Luxembourg  
*Acting together to change the situation*
- **Official speech** of Dear Minister of Environment, Climate and Sustainable Development,  
**Carole Dieschbourg**  
*The Luxembourg's vision*
- Zero Single-Use Plastic Manifesto **signatories**  
*Those companies that say stop!*



**Alejandro Durán**  
Artist



**Nancy Thomas**  
Director,  
IMS Luxembourg



**Carole Dieschbourg**  
Ministry of Environment, Climate  
and Sustainable Development



## *More than 10 guests present concrete solutions*

Avoiding single-use plastics is certainly a laudable intention, but in practice, how can it be replaced? Indeed, while there are simple alternatives to implement some products, others are more complex to replace. Independent experts, professionals in the sector, but also pilot working groups led by IMS, have examined the issue and identified solutions. Practical instructions for a transition to Zero Single-Use Plastic.



### **Bruno De Wilde**

Lab Manager,  
OWS



### **Gurvand Gaucher**

Hospitality Project and  
Contract Manager, BEI



### **Stéphanie Goergen**

Market researcher,  
Administration de  
l'Environnement



### **Dominique Laurent**

Managing Director,  
PwC Luxembourg



### **Fanny Mougel**

Procurement Manager,  
Alter Domus



### **Stéphanie Moulin**

HR Account Manager,  
CSR & Diversity Coordinator,  
ING Luxembourg



### **Robert Schmitt**

Director,  
Administration de  
l'Environnement



### **Pierre Schmitt**

Environment delegate,  
Ville de Luxembourg



### **Isabelle Schummers**

Environmental advisor,  
Oekozerter



### **Nancy Thomas**

Director,  
IMS Luxembourg



### **Max Weber**

Director,  
Rosport



*A session moderated by:*

### **Sandrine Grumberg**

Specialist in sustainable  
purchasing, Founder of Via  
Sourcing



## ROUND-TABLE

# GENDER EQUALITY IN COMPANIES

## CLICHÉS AND OTHER MISLEADING IMAGES

\* Translation into English will be provided in simultaneous for this session.

## Did you say stereotypes?

Inequality between women and men is based on social representations. How does our brain work? How can we detect our unconscious bias? What images are being spread concerning women and men? Insidiously, stereotypes live in our practices and behaviours at the very core of the business world. Gender equality in the workplace is a subject that is too often considered as resolved or almost.

Decoding and debate with high-level experts. Explosive findings and guidelines for action.



**Inès Dauvergne**

Diversity and inclusion expert,  
Stereotypes specialist



**Raphaël Liogier**

Philosopher and Sociologist



**Aurelien Mayer**

Illustrator



**Anne-Sophie Minaldo**

Head of Corporate Citizenship,  
KPMG

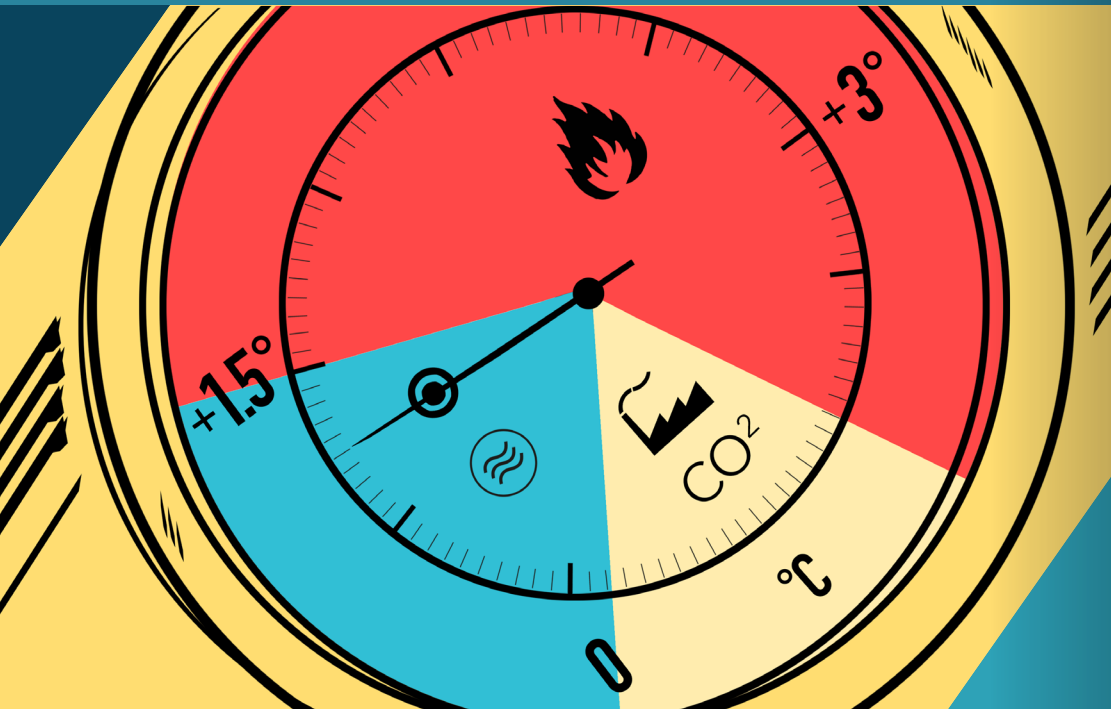
*Debate moderated by:*



**Catia Fernandes**

Coordinator of the Luxembourg  
Diversity Charter Lëtzebuerg,  
IMS Luxembourg





## ROUND-TABLE

# TIME FOR SCIENCE-BASED ACTION !!

### IT IS GETTING WARMER! USER GUIDE FOR COMPANIES

The most recent IPCC special report reminds the urgent imperative to stay within the 1,5°C maximum temperature limit. Companies must certainly take up their responsibilities and act. But at which level should they set their individual targets? Are they doing enough? The Science-Based Targets help quantify the effort and transition concretely towards a low-carbon model.

Join us and our international high-level panel to find out how companies have embarked on this initiative and taken concrete steps.

\* Translation into French will be provided in simultaneous for this session.

## 2 PRESENTATIONS

**What science tells us today**  
*Presentation of IPCC's latest  
 conclusions and urgent need to act.*

by Hans Otto Pörtner, Working Group II  
 Co-Chair, IPCC

**Understanding the Science  
 Based Targets**

by Alexander Farsan, Global Head of  
 Science-Based Target, WWF



## AND A ROUND-TABLE

*How can companies set concrete targets in line with IPCC's  
 recommendations?*



**Alexander Farsan**  
 Global Head of  
 Science-Based Target, WWF



**Laurence Pessez**  
 Head of CSR,  
 BNP PARIBAS Group



**Hans Otto Pörtner,**  
 Working Group II Co-Chair,  
 IPCC



**Henrik Sundström**  
 Vice-Président Sustainability  
 Affairs (Global), Electrolux

*Debate moderated by:*



**Thomas Sercovitch**  
 CEO, Business in the  
 Community Ireland



If there is a subject that is not talked about or at least not much in Luxembourg, is the over-indebtedness of individuals. However, its human and economic consequences affect the individuals, the state and companies. How can organizations approach the subject as part of their CSR policy?

Different levers can be activated and multiple actors can be involved in responding to the challenge of over-indebtedness in all its aspects: financial education, prevention and support for over-indebted people.

IMS is shedding light on this topic at this forum. Find out the different actors in Luxembourg who are working in this field.



*A session moderated by:*

**Sarah Mellouet**

Economist  
Fondation Idea asbl



**Danièle Berna-Ost**

Secretary general  
CSSF



**Catherine Bourin**

Member of the Executive  
Committee  
ABBL



**Stéphanie Damgé**

Director  
Jonk Entrepreneurs



**Anne-Catherine Guio**

Researcher  
LISER



**Nancy Marinelli**

Social assistant  
ArcelorMittal



**Maxime Pekkip**

Administrator  
Fondation Crésus



**Monique Rodesch**

Member of the Executive Board  
Ligue médico-sociale



**Pascal Recchia**

Head of Quality of Life at Work  
Department, POST



**Nancy Thomas**

Director,  
IMS Luxembourg



**Emma Waldron**

Jurist  
Minister of Family

## OUR COMMITMENTS

*The Luxembourg Sustainability Forum, is:*

- Respect the climate-neutral commitment
- Remove all single-use plastics
- Minimize waste production and sort it
- Favour dematerialised channels to communicate upstream
- Choose local suppliers open to dialogue and research innovative and sustainable solutions
- Do everything possible to ensure that our panels are gender balanced

## OUR SUPPLIERS

### **Casa Fabiana**

Caterer offering a cuisine based on fresh products almost exclusively from organic farming, with an emphasis on local and seasonal production, minimising food waste and using reusable dishes.

### **Reka**

Certified climate-neutral printer using for the distributed booklet to the participants, with FSC Recycled paper.

### **LuxVisual**

As professionals in large-format digital printing, LuxVisual worked with IMS to find the most appropriate and sustainable solutions: design of reusable media or recyclable materials in particular.

### **Apex**

Specialized in the technical realization of events, Apex offers reusable carpets for stage dressing.

### **Hôtel Le Royal**

For the accommodation of our speakers, we have chosen to work with this eco-labelled establishment.

## OUR PARTNERS

### **MyClimate**

IMS strives to limit its carbon footprint as much as possible. After several years of collaboration, IMS Luxembourg and MyClimate signed a partnership agreement in January 2017 to offset the carbon footprint of all our activities through the Mobisol Smart Solar Homes project, which installs high-tech domestic solar energy systems based on new technologies.

### **Equilibre**

The think tank on gender complementarity launched the MyPledge initiative last april. Companies, stakeholders and participants are called upon to commit to defending gender diversity through discussion panels and public events, in order to ensure that gender representation reflects economic reality.

The lack of diversity at such events can limit the quality of the exchanges and their conclusions. IMS Luxembourg has joined MyPledge to promote a better representation of women on panels.

### **Oekozer**

In order to combine a quality approach with a desire to reduce environmental impact at this event, IMS Luxembourg called on Oekozer to provide advice and recommendations, based on work carried out as part of the MICE Cluster and supported by the Ministry of the Economy and the Ministry of Sustainable Development and Infrastructure.

Climate neutral print





## NOTES

Responsibility to  
MOVE BEYOND  
THE STATUS QUO  
Shaping up new ways of

THINKING

DREAM OF THE POSSIBILITIES  
Sustainability as a driver for

INNOVATION

Bringing solutions for

SUSTAINABLE

PROSPERITY

GENERATE POSITIVE IMPACT

Business with a

PURPOSE



**IMS** LUXEMBOURG

Inspiring More Sustainability

.....  
Luxembourg's leading network for Corporate Responsibility  
.....

WWW.IMSLUX.LU    @IMSLUX