

SPONSORSHIP GRID

The Luxembourg Sustainability Forum is known for its independent, transparent programme. IMS alone selects the themes and speakers, and sponsorship does not influence these choices or guarantee a speaking role.



LUXEMBOURG
SUSTAINABILITY
FORUM

		GOLD	SILVER	OFFICIAL	
	MIN. PRICE	15 000 €	10 000 €	5 000 €	
OFF SITE COM	Logo on poster (+ back cover of the Sustainability Mag)	1	2	3	1 / 2 / 3 Logo visibility order
	Logo on advertising media	1	2	3	
	Logo on the CEO Sustainability Club dinner-debate menu	1	2	3	
	The possibility to use photos/videos of the event	•	•	•	
ON SITE COM	Screen visibility	1	2	3	Counterparties in bold = GOLD sponsors only. ¹ number of places according to the event location based on 20 for Gold, 10 for Silver and 5 for Official. ² subject to the conditions of use and image rights as defined by IMS Luxembourg ³ following the LSF, subject to approval by the speaker, subject to an additional budget and on a “first come, first served basis”
	Mention of the organisation during the thank you speech	•			
	Logo on the programme (paper or online version)	1	2	3	
	Logo on the credits, intro, outro and between sessions (live + replays on YouTube)	1	2	3	
DIGITAL COM	Logo on emailing campaigns	1	2	3	
	Page dedicated to sponsors on www.imslux.lu with a quote (80 words) + social media post	•			
	Page dedicated to sponsors on www.imslux.lu with a quote (40 words)		•		
	Communication kit (banner / poster / social media post suggestion)	•	•	•	
	Possibility to receive a link to broadcast the live stream on your intranet or website	•	•	•	
	Post on IMS social networks (LinkedIn & Instagram) - Save the date (tag) - Poster release (tag + logo) - D-1 (tag) - Thanks post after the event (tag)	•	•	•	
OTHERS	Mention in the press release and press kit	1	2	3	
	Number of places reserved (on site) ¹	20	10	5	
	Post-event debriefing session	•	•	•	
EXCLUSIVITY	VIP table attendance at the CEO Sustainability Club dinner-debate	•			
	Loan of the exhibition / animation or other event activity in preview ²	•	•	•	
	The possibility to invite a speaker via IMS for an event taking place within the company³	•			