



THE OCEAN

IS COMING TO LUXEMBOURG

... 05-07 JUNE 2024 ...

1 OCEAN AND IMS LUXEMBOURG, PROJECT HOLDERS



IMS Luxembourg and the 1 OCEAN Foundation are joining forces to help raise awareness among landlocked countries about their impact and dependence on our planet's oceans.

With the support of UNESCO, we hope to provide concrete solutions and actions in order to help conserve our precious oceans. Multiple events aimed at businesses, the younger generation and the general public; which will be held in the Grand Duchy to mark World Oceans Day on June 8, 2024.

This event will aim to bring together committed actors within Luxembourg and throughout Europe, to help position the region as a pioneer in an unprecedented project, and to hopefully inspire other landlocked countries to do the same.

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1 OCEAN FOUNDATION

The 1 OCEAN Foundation is an international scientific exploration project led by photographer Alexis Rosenfeld and supported by UNESCO. Exploring, documenting and transmitting are the hallmarks of 1 OCEAN. Through the creation and diffusion of content, the Foundation aims to serve as a testimony to the ocean, its riches, the threats it faces and the solutions we can provide. Scientific exploratory missions are the subject of photographic production, documentary films, interviews, exhibitions, and a communications program designed to enable as many people as possible to (re)connect with the Ocean. From the secrets of the deep to the wonders of marine life, 1 OCEAN takes you on a voyage full of discovery.



IMS LUXEMBOURG

Over the last 15 years, IMS - Inspiring More Sustainability - has been the leading network of Luxembourg companies active in sustainable development. IMS is an independent, apolitical, and non-profit organisation. It provides expertise, concrete solutions, awareness-raising, and information via resources, training courses, clubs, workgroups, and workshops. The IMS network represents nearly 25% of the Grand Duchy's workforce. It supports its members through collaborative and federative projects by promoting dialogue with stakeholders from all sectors.

IMS' mission is to inspire responsible strategies and practices among national economic actors. Since 2017, the association has been leading awareness-raising and action taking initiatives with companies and the general public around the protection of the oceans and biodiversity in the broadest sense.



UNESCO

In 1960, UNESCO created the Intergovernmental Oceanographic Commission (IOC) to enable member states to share their work and knowledge around the Ocean. Since 2021, UNESCO's IOC has been leading the Decade for the Ocean (2021-2030). This major program for the Ocean aims to mobilize the scientific community, political decision-makers, businesses and civil society around a common program of research and technological innovation.



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• DIVE • INTO THE HEART OF THE OCEANS

Starting June 5, Alexis Rosenfeld will take you on an expedition of the oceans through an exhibition of his most stunning large-format photographs.

On June 5th, an evening screening will showcase the highlights of the 1 OCEAN Foundation's missions, followed by a debate.

June 6th will be marked by a conference featuring a series of panels involving a wide range of speakers. Actors from the private and public sectors, as well as non-profit organizations, will be joined by environmental and research specialists. Together with Alexis Rosenfeld, they will debate the issues and solutions concerning the oceans and their conservation.

Finally, this journey to the heart of the ocean will come to a close on June 7 with Alexis' visit to a selection of schools and universities.





WORKING TOGETHER FOR OUR OCEANS

With this event centered around World Ocean Day: IMS, the 1 OCEAN Foundation, and UNESCO aim to raise awareness of ocean preservation among the younger generations, local organizations and businesses, and all citizens.

We want to promote the idea that protecting the Ocean is everyone on Earth's duty. Our aim is to encourage landlocked countries to take action by sharing best practices in sustainable development, the blue economy; and ocean protection. We hope to foster exchanges to find tomorrow's solutions together.



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