

Luxembourg, June 24, 2025,

Commit, Learn and Act Together for a Sustainable Future

IMS Luxembourg Sparks New Momentum

The annual General Assembly of IMS Luxembourg, held on Tuesday, June 24, provided an opportunity to reflect on the past year's activities, announce significant changes to the Board of Directors, and unveil the organisation's new logo.

A Renewed Board of Directors

After several years of dedicated service, IMS Luxembourg warmly thanks four outgoing board members: Sasha Baillie, Myriam Baltes, Julie Becker, and Corinne Bitterlich. Their active contribution, strategic vision, and strong commitment have been instrumental in advancing IMS's mission and initiatives.

IMS is also pleased to welcome four new members from diverse professional backgrounds, all equally committed to fostering a more responsible economy: Thierry Flies, Pascale Kauffman, Marie-Hélène Massard, and Sandra Schengen. Their arrival strengthens IMS's ambition to reflect Luxembourg's economic stakeholders' diversity.

The current Board of Directors is composed of: Christian Scharff – Chair, Julien Demoulin – Vice-Chair, Bruno Renders – Treasurer, alongside Thierry Flies, Pascale Kauffman, Marie-Hélène Massard, Pascal Moisy, Karine Rollot, Sandra Schengen, and Frédéric Vonner.

The 2024 Annual Report is Now Online

The publication of the IMS Luxembourg 2024 Annual Report highlights a year rich in collaborative initiatives, flagship projects and unifying events. The IMS team, in close collaboration with its members and with the support of numerous national partners, tackled a wide range of sustainability-related themes: diversity and inclusion, climate transition, responsible governance, biodiversity, mobility, disability inclusion, workplace well-being, and digital responsibility.

Key Figures

155 events organised
4,339 event participants
21 publications released

13 areas of action across the 3 pillars of sustainable development: People – Planet – Prosperity

Strengthening Learning through the Sustainability Academy

Launched in 2022 by IMS Luxembourg, the Sustainability Academy has established itself as the only training provider in Luxembourg dedicated exclusively to Sustainable Development. Now in its third year, the Academy continues to grow in recognition, with an expanding offer that includes in-house, open-enrolment, and, starting in September 2024, e-learning formats.

48 training courses available in the current catalogue
2,536 training hours delivered

983 professionals trained via in-house sessions

The full activity report is [available online here](#).

A New Logo to Symbolise A New Momentum

IMS Luxembourg also unveiled its new visual identity – the result of a thoughtful and smooth transition aligned with the organisation's core values: daring to innovate, fostering collaboration, embracing shared responsibility, and building an inclusive and caring team.

The new logo reflects this collective and sustainable spirit:



- **The "I" for Inspiring** is the spark that ignites great ambitions.
- **The "M" for More** embodies IMS's DNA: forging connections and encouraging exchange.
- **The "S" for Sustainability** evokes the ever-adaptive force of nature, like a river shaping its environment.

The blue colour remains, now refreshed with a more assertive shade, expressing the network's energy and renewed vision. This new logo

illustrates IMS's evolution and its enduring commitment to being a driving force for a sustainable future in Luxembourg.

The new logo is available for [download via this link](#).



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/ About IMS Luxembourg

IMS - Inspiring More Sustainability

Luxembourg's Leading Network for Sustainable Development

Inspiring More Sustainability - For the past 18 years, IMS has been the leading network of Luxembourg-based companies active in sustainable development. IMS is an independent, non-profit, and non-political organisation officially recognised as serving the public interest. Its mission is to inspire responsible strategies and practices among national economic actors. The network represents nearly 26% of Luxembourg's total payroll.

Since 2022, IMS Luxembourg has created and managed the Sustainability Academy – the only training institute in Luxembourg dedicated entirely to sustainable development.

IMS also acts as the national contact point for several international organisations, including: B Corp, Capitals Coalition, CSR Europe, the European Commission – Directorate-General for Justice, Mental Health at Work, the WBCSD (World Business Council for Sustainable Development), and is the local hub for the Inner Development Goals (IDG).