

PRESS RELEASE

Luxembourg, May 16, 2025,

DIVERSITY DAY 2025: Proudly reaffirming all aspects of our diversity

In an international context marked by tensions around issues of diversity and inclusion, debates are multiplying, revealing deep social, cultural, and political divides. These issues have a particular resonance at the heart of the European Union: the EU was built on the fundamental values of solidarity, respect for human dignity, freedom, and human rights. In the face of contemporary challenges, reaffirming this shared commitment to an inclusive and equitable society is more essential than ever.

Drawing on the expertise of the Diversity Charters

The European diversity charters actively demonstrate the desire to build a Europe for all. The diversity charters of the 27 Member States have more than 17,500 signatories, representing 17 million employees in organisations across Europe. By signing a diversity charter, organisations make a public commitment to promoting equality, diversity, fairness and inclusion in the workplace within a framework adapted to the context of their Member State.

In Luxembourg, a national commitment

The 11th Diversity Day Lëtzebuerg, the national day dedicated to promoting diversity, was held on Thursday, 15 May 2025. A real highlight of the year is that this event allows organisations to demonstrate their commitment through concrete and inspiring actions. Conferences, workshops, exhibitions, interactive stands and innovative partnerships are just some of the initiatives taking place across the country on this day. The 2025 edition closed with the annual signing session, under the theme 'People, the key to sustainable performance', featuring sharing best practices and inspiring testimonials. **On this occasion, the Diversity Charter officially welcomed 35 new organisations.**



The 2025 edition: strategy, training and raising awareness through art

To mark Diversity Day, an official delegation visited four employer organisations that have taken concrete action to celebrate diversity and promote an inclusive working environment. These visits aim to highlight inspiring, replicable and innovative initiatives. The final visit of the day took place in the presence of Ms. Yuriko Backes, Minister for Gender Equality and Diversity and Charter's sponsor. She was accompanied by a delegation from IMS Luxembourg, represented by Ann de Jonghe, Vice-President of the Diversity Charter Committee. This tour offers a concrete illustration of organisations' commitment to diversity and inclusion.

The tour:

- Babilou Family Luxembourg: opening of the photo exhibition 'Diversity as seen by our structures'.
- École privée Marie Consolatrice: visit the art exhibition highlighting the body and self-acceptance.
- Société Générale Luxembourg: Diversity Fresco training.

- CACEIS: small group presentation followed by a constructive discussion on the current and future challenges of the strategic diversity approach.

35 new signatory organisations

35 new organisations were welcomed at this 15th official signing session of the Diversity Charter Lëtzebuerg. The Diversity Charter now has 356 signatories committed to promoting and managing diversity through concrete actions beyond legal obligations.

We welcome:

1. AVIVA INVESTORS
2. Babilou Family SA
3. CALI EUROPE SA
4. CAMCA Assurances SA
5. CGPO (Centre de gestion du personnel et de l'organisation de l'État - Ministère de la fonction publique)
6. CMCM
7. Cap4 Lab
8. Center for Education and Dialogue
9. Corps Grand-Ducal d'Incendie et de Secours (CGDIS)
10. Demy Schandeler
11. FI&FO SA
12. Fonds du logement
13. Foyer Assurances SA
14. FundBank (Europe) S.A
15. HORNBACH Baumarkt Luxembourg
16. HUBS - Le Chat Biotté
17. Hop's Consulting
18. IPSO FACTO
19. Ilres
20. Kone Luxembourg Sàrl
21. Landewyck Tobacco S.A
22. Lux'languages
23. LuxProvide S.A
24. Mate Sàrl

- 25. REKA SA
- 26. RYSE
- 27. Radio 100.7
- 28. Rak Porcelain Europe
- 29. Société de l'Aéroport de Luxembourg (LuxAirport)
- 30. Sofitex
- 31. TMF Luxembourg SA
- 32. TrAxxion SA
- 33. Translatores
- 34. Voltige
- 35. Zabka Group S.A

Photos @IMS Luxembourg

Photos of Diversity Day 2025 and the Conference and signing session will be available later today on the IMS Luxembourg flickr account: <https://www.flickr.com/photos/imsluxembourg/albums/>

Privileged Partners

The Charter is supported by seven privileged private and public partners - Deutsche Bank, the Ministry of gender equality and Diversity, PwC, Linklaters, CACEIS Investor Services Bank, Sodexo and HSBC Luxembourg - as well as IMS Luxembourg, project leader.



IMS - Inspiring More Sustainability
Luxembourg's leading network for Sustainable Development

IMS - Inspiring More Sustainability - has been the leading network of Luxembourg companies active in sustainable development for 18 years. IMS is an independent, non-political, and non-profit organisation. IMS' mission is to inspire responsible strategies and practices among national economic actors. IMS Luxembourg supports its members through collaborative and federating projects by promoting dialogue with stakeholders (private, public, associative). IMS provides expertise, concrete solutions, awareness, information (toolkit, clubs, workshops...) and trainings. This network represents almost 25% of Luxembourg's payroll.

IMS is the national contact point for several European and international organisations and movements: B Corp, Capitals Coalition, CSR Europe, the European Commission - Directorate General for Justice, Mental Health Work and the WBSCD (World Business Council for Sustainable Development) and is the local hub for The Inner Development Goals (IDG).

Press Contact: Nadia Azarfane
nadia.azarfane@imslux.lu
Tel: +352 26 25 80 13 5

IMS website: www.imslux.lu
Diversity Charter: chartediversite.lu
Sustainability Mag: sustainabilitymag.lu

Follow us on: [LinkedIn](#) – [Instagram](#) - [Facebook](#) - [Youtube](#)