



IMS LUXEMBOURG
Inspiring More Sustainability

PRESS RELEASE

Luxembourg 23rd October 2024,

Luxembourg Sustainability Forum 2024 **AI For Positive Impact – Hopes & Challenges**

The 13th edition of the Luxembourg Sustainability Forum was held yesterday, 22 October 2024, at the Tramsschapp cultural centre with a full house of 350 people and 450 people connected live. Organised by IMS Luxembourg, the event focused on the positive impact of artificial intelligence (AI), its challenges and its hopes.

Discussions explored the complex issues surrounding AI, including its democratic, environmental and social implications. Participants had the opportunity to discover 10 key innovations capable of providing answers to various current challenges. Among the highlights of the day were talks by Aurélie Jean, a specialist in algorithmic modelling, and Marc Faddoul, Director of AI Forensics, who captivated the audience with analyses of the promises and risks of AI. The presentation of Cornel Amariei's Lumen glasses, designed to help visually impaired people, enthralled the audience. These glasses send signals that enable users to move around independently. A round table discussion with experts from Microsoft and Data for Good addressed the ethical and practical challenges posed by this technology.

Links

You can watch all the sessions (again) on the IMS Luxembourg YouTube channel:

https://youtube.com/playlist?list=PLKKPpGU3lr99_ZUtdeW9nq_qs-Ba-B-hp&si=4mT1VVPVA89wjels

You can download photos of the event (credits: IMS Luxembourg):

<https://www.flickr.com/photos/imsluxembourg/albums/72177720321427691>



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IMS Luxembourg would like to thank all the event's sponsors and partners for their invaluable support.



IMS - Inspiring More Sustainability Luxembourg's leading network for Sustainable Development

IMS - Inspiring More Sustainability - has been the leading network of Luxembourg companies active in sustainable development for 17 years. IMS is an independent, non-political, and non-profit organisation.

IMS' mission is to inspire responsible strategies and practices among national economic actors. IMS Luxembourg supports its members through collaborative and federating projects by promoting dialogue with stakeholders (private, public, associative). IMS provides expertise, concrete solutions, awareness, information (toolkit, clubs, workshops...) and trainings. This network represents almost 25% of Luxembourg's payroll.

IMS is the national contact point for several European and international organisations and movements: B Corp, Capitals Coalition, CSR Europe, the European Commission - Directorate General for Justice, Mental Health Work and the WBSCD (World Business Council for Sustainable Development) and is the local hub for The Inner Development Goals (IDG).

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